



KENYA

Established 2002



Location & Team

Nairobi, Kenya – Nairobi, the capital and largest city of Kenya. It is popularly known as the “Green City in the Sun”. Founded in 1899. Nairobi is now one of the most prominent cities in Africa politically and financially. Nairobi is well connected by Air to all major destinations around the world and also centrally located for easy accessibility to other textile manufacturing centers in Kenya with sea port at Mombasa coastal province 600kms from Nairobi city centre.

Team

Efficient professional team comprising of Merchandisers, Quality controllers with sufficient industry experience.

Address

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MES UK LTD Data

- Employees -14
- Production Factories : Nairobi-2
Mombasa-1
- Main Market USA

KENYA

- The **Republic of Kenya** is a country in [East Africa](#). It is bordered by [Ethiopia](#) to the north, [Somalia](#) to the east, [Tanzania](#) to the south, [Uganda](#) to the west, and [Sudan](#) to the northwest, with the [Indian Ocean](#) running along the southeast [border](#). The country is named after [Mount Kenya](#), a very significant landmark, and both were originally usually pronounced *ki njə* in English although the native pronunciation and the one intended by the original transcription *Kenia* was *kenia*. During the presidency of [Jomo Kenyatta](#) in the 1960s, the current pronunciation *kɛnjə* became widespread in English too because his name was pronounced according to the original native pronunciation. Before 1920, the area now known as Kenya was known as the British East Africa Protectorate and so there was no need to mention *mount* when referring to the mountain.



Location:	Eastern Africa, bordering the Indian Ocean, between Somalia and Tanzania
Geographic coordinates:	1 00 N, 38 00 E
Map references:	Africa
Area:	<i>total:</i> 582,650 sq km <i>land:</i> 569,250 sq km <i>water:</i> 13,400 sq km
Land boundaries:	<i>total:</i> 3,477 km <i>border countries:</i> Ethiopia 861 km, Somalia 682 km, Sudan 232 km, Tanzania 769 km, Uganda 933 km
Coastline:	536 km
Maritime claims:	<i>territorial sea:</i> 12 nm <i>exclusive economic zone:</i> 200 nm <i>continental shelf:</i> 200 m depth or to the depth of exploitation
Climate:	varies from tropical along coast to arid in interior
Terrain:	Low plains rise to central highlands bisected by Great Rift Valley; fertile plateau in west
Elevation extremes:	<i>lowest point:</i> Indian Ocean 0 m <i>highest point:</i> Mount Kenya 5,199 m
Natural resources:	Limestone, soda ash, salt, gemstones, fluorspar, zinc, diatomite, gypsum, wildlife, hydropower
Land use:	<i>arable land:</i> 8.01% <i>permanent crops:</i> 0.97% <i>other:</i> 91.02% (2005)
Geography - note:	The Kenyan Highlands comprise one of the most successful agricultural production regions in Africa; glaciers are found on Mount Kenya, Africa's second highest peak; unique physiography supports abundant and varied wildlife of scientific and economic value

Environment

Kenya has considerable land area of wildlife habitat, including the Masai Mara, where Blue Wildebeest and other bovids participate in a large scale annual migration. Up to 250,000 blue wildebeest perish each year in the long and arduous movement to find forage in the dry season. The "Big Five" animals of Africa can also be found in Kenya: the lion, leopard, buffalo, rhinoceros and elephant.



Climate



Kenya enjoys a tropical climate. It is hot and humid at the coast, temperate inland and very dry in the north and northeast parts of the country. There is however a lot of rain between the months March and May. The temperature does remain high throughout these months. The country receives a great deal of sunshine all the year round and summer clothes are worn throughout the year. However, it is usually cool at night and early in the morning.

The long rain season occurs from April to June. The short rain season occurs from October to December. The rainfall is sometimes heavy and often falls in the afternoons and evenings. The hottest period is from February to March and coldest in July to August.

The annual migration occurs between June and September with millions of wildlife taking part. It has been a popular event for filmmakers to capture.



Demographics

Ethnicity and languages in Kenya

Kenya is a country of great ethnic diversity. Most Kenyans are bilingual in English and Swahili, also a big percentage speak their mother tongue of their ethnic tribe.

Ethnic groups

Kikuyu 23%, Luhya 14%, Luo 13%, Kalenjin 11%, Kamba 10%, Kisii 6%, Meru 5%, Maasai 1.8%, Turkana 1.5%, Embu 1.2%, other African (including Somali, Taita, Swahili, Samburu, Pokomo, Giriama, Rabai, Duruma, Chonyi, Digo, Kauma, Orma, Oromo Wasanye, Wanyoyaya, Borana, Rendille, El Moran, Malakote, Teso, Gabra, Ndorobo) 15%, non-African (Asian/Desi, Anglo-African/European, and Arab) 1%.

Religious affiliation

Protestant and Quaker 45%, Roman Catholic 25%, Islam 10%, Traditional Religions 10%. Others include Hinduism, Sikhism, Jainism and the Bahá'í Faith. Kenya contains the largest body of Quakers in a single nation .

Largest cities

Nairobi, Mombasa, Kisumu, Nakuru and Eldoret.

General Economy

- Agriculture is the mainstay of Kenya economy contributing over one third of the Gross Domestic Product (GDP) followed by Tourism and export.
- The textile and clothing industry contribute to employment creation and poverty reduction in Kenya.

EPZ-Key to Exporters & Investors

- EPZs (Export Processing Zones found 1990) are designed to further integrate Kenya into the global supply chain and attract export-oriented investments in the zones, thus achieving its economic objectives of job creation.
- The program has contributed significantly to achieving these objectives with over 40 zones in place, close to 40,000 workers employed and contribution of 10.7 % of national exports. Over 70% of EPZ output is exported to the USA under AGOA

- EPZs continue to provide investors with a predictable, attractive and efficient modus operandi for tackling regional and global markets for goods and services. Attractive tax incentives, a facilitating operating environment, good physical infrastructure.
- **Mission**
Catalysing Industrial and Economic Development through Investments in Economic Zones
- **Vision**
To be a world-class economic development agency responsible for Kenya 's Transformation into the hub of choice for global investment and trade.

EPZ Garment Sector: 2000 - 2007

	2001	2002	2003	2004	2005	2006	2007
Number of Enterprises	17	30	35	30	25	25	22
Employment (No.)	12,002	25,288	36,348	34,614	34,234	31,813	28,506
Exports (Kshs million)	4,294	8,149	11,083	17,575	14,688	14,894	13,768
Quantity of exports (million pieces)	10.3	28	42.8	56.3	50	46.3	59.6
Imports (Kshs million)	3,013	5,699	7,121	10,012	8,592	7,674	8,439

Exports to US under AGOA / GSP provisions for Kenya 2003 – 2007 (US \$ '000)

Country	2003	2004	2005	2006	2007	% growth
Kenya	184,441	286,688	278,267	272,911	255,012	-6.6

Kenya Advantages

- AGOA (African Growth and Opportunity Act) provides duty-free and quota-free treatment for eligible apparel articles through 2015.
- Factories are aware of compliance policy and strictly follow them.
- Environment friendly locations available
- Fast learning ability provides skilled labour with efficiency.

- Abundant availability of manpower .
- Garment export are important for Kenya economy in terms of generation of foreign exchange and income.



Kenya

NAIROBI

■ DUTY FREE
but not to USA

■ OWN OFFICE

- Full service Office
- Teamleader
- Merchandisers
- QA and QC staff

■ PRODUCT

- Polo pique
- Woven bottoms(Denim & non-Denim)
- Workwear
- Specialized in non-Iron

■ PRODUCTION LEADTIME

- 8-10 Weeks

■ SHIPPING LEADTIME

- EU: 15 Days
- USA: 30 Days
(depends on port)

■ ADVANTAGE

- Duty Free but not to USA
- Consistency on
basic programs