



INDIA

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INDIA



LOCATION:

Mumbai, India – Mumbai, the financial capital city of India, itself is a hub of textile Industry, well connected by Sea & Air to all major destinations around the world and also centrally located for easy accessibility to all other clothing manufacturing centers in India.

TEAM

A key team comprising of Merchandisers, Production personnel, quality controllers with sufficient industry experience.

TEXTILE ECONOMY

- India's textile tradition is an elegant legacy perfectly preserved over millennia and this industry contributes to almost 19% to India's total export earnings, about 14% to the manufacturing and 4% to the GDP.
- Abundance of raw materials, a wide range of fabrics and skills, low wage man power and design capability is some key competitive factors in favour of the industry.
- Apparel exports constitute 49% of textile exports from India which in value was \$9.3 billion in 05-06.

GLOBAL POSITION

- India is the world's 2nd largest producers of textiles and garments after China.
- India is the world's 3rd largest producer of cotton after China and U.S.A. and the 2nd largest cotton consumer after China.
- Textile and garment Industry in India is one of the oldest manufacturing sectors in the country and is currently it's largest.
- After agriculture, it is the largest employer with a total work force of 35 million.
- Indian textile industry accounts for 23% of the world spindle capacity making it 2nd after China and around 6% of global rotor capacity.
- It has the highest loom capacity(including handloom) with a 61% share.

- India accounts for 12% of the world's procurement of textile fibers and yarns.
- India is the 2nd largest producer of Silk and celluloses fiber and yarn and the 5th largest producer of synthetic fiber and yarn.
- Over 1500 organized spinning units of significant scale and 280 vertically integrated composite mills.
- There are over 1000 smaller spinning units and an estimated 375000 power loom mills in the small scale sector.

INHERENT STRENGTH

- It has very strong raw material base for Cotton, Man made fibers, Jute, Silk and a very large production capacity.
- Availability of excellent skill sets for a wide range of value additions and therefore, it is an ultimate destination for sourcing fashion.
- Flexibility in terms of design capabilities & production quantities.
- A large pool of management talents in the fields Fashion, Merchandising and production.
- Geographically specific production clusters for different products spread across the country.

RANGE OF FABRICS

- COTTON WOVEN –Voiles, Poplin, Twill, Canvas, Satin, Denim of different weights, counts & constructions.
- COTTON KNITS- Jersey, Rib, Waffle, Terry, Pique of different weights.
- BLENDS – Polyester, viscose, Linen, Nylon, Cotton with or without spandex both in knits & woven.
- A wide range of soft fabrics ideal for Ladies woven clothing in Chiffons, Georgettes, Satins, Crepes and Twill in single or blends of viscose, Nylon, polyester and Silks.

- Capabilities for all types of printing, piece dyeing, yarn dyeing & different washes & finishes.
- A variety of fabrics of Synthetic and man made fibers with finishes such as antistatic etc.
- Vast choices in yarn dyed fabrics with high flexible options in quantities and designs and also of different weave techniques such as Dobbies, Jacquards, cut work etc.
- A rich culture of ethnic fabric arts such as tie dye, Ikat , Batik, Block printing, Hand painting, Hand woven brocades.
- Wide varieties of embroidery techniques both by hand and machine using different kinds of ornamental materials.

HOME FURNISHING

Capable of producing all home furnishing products such as

- Bed Linen
- Curtains
- Quilts
- Table Linen
- Kitchen Linen
- Floor coverings in a wide range of fabrics and designs.

India is specialized in its varieties of silk fabrics such as

- Dupion
- Matka
- Tusser
- Tissue

That are widely used in its home furnishing products.

MARKETS

USA – Shares 39 %

Europe – Shares 43%

Others – 18%

All major stores and importers around the world, especially from developed markets source their textile products from India.



India

MUMBAI

OWN OFFICE

- Full service Office
- Teamleader
- Merchandisers
- QA and QC staff

PRODUCT

- Knits and wovens w/embellishments
- Specialized in hand made details
- Home textile

PRODUCTION LEADTIME

- 8-10 Week

SHIPPING LEADTIME

- EU: 25 Days
- USA: 30-35 Days
(depends on port)

ADVANTAGE

- Niche products
- Price