



# Cambodia- Oktava





## General Notes

- The Kingdom of Cambodia is a country in South East Asia with a population of over 13 million people.

## General Economy

- Cambodia's main industries are garments, tourism and construction.
- 2006 GDP was \$7.265 billion, with annual growth of 10.8%.



## Textile Economy



- Cambodia's Garment Industry became the Country's Most Important Manufacturing Sector
- As a result, garment manufacturing now accounts for around 14% of the country's GDP and for 82% of exports, as well as employing 45% of its manufacturing workforce

## Textile Economy

- Still biggest Export Country is USA, after Duty Free agreement export to Europe is increasing.
- No quota regulations for USA and Europe.
- Labour productivity in the garment industry has improved to a point where it has become more competitive than China and India



# OKTAVA - DATA

- Employees: 95 in Vietnam and Cambodia
- Production-Factories:
  - Vietnam: 12
  - Cambodia: 2
  - Laos: 1
- Pattern making system: Lectra CAD System
- Sample Room
- Global Fabric Sourcing Department
- Machines: over 400
- Main Markets: Europe and USA

# OKTAVA - History

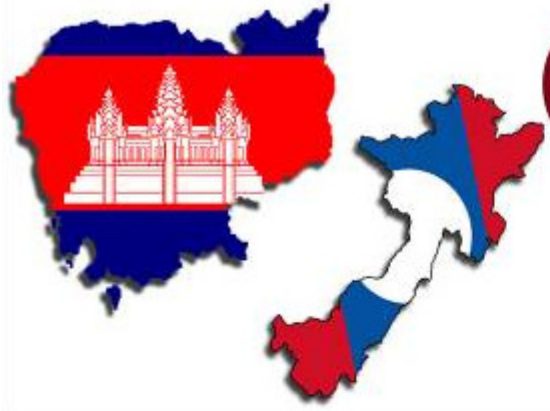
- Oktava is a registered manufacture in Vietnam since 12 years
- Joint – Ventures with over 6 Factories in the country
- Owning over 400 machineries and complete sewing lines
- Specialized in Underwear and Appareal
- Global Fabric Sourcing & Development Center
- Since 2007 OKTAVA belongs to Cherryfield Global Sourcing

# Why Cambodia?

- Vietnam is **not** only an „alternative“ to China
- Enviromental facilities.
- Developed infrastructure.
- Skilled Labour with high effecincy.
- Fast learning abilities
- Politcicaly stable country
- Cambodia = Duty Free

# Why Cambodia?

- Low labour cost gives competitiveness and price advantages
- No quota-restriction
- Full awareness of compliance.



# Cambodia & Laos

■ OVERSEEN BY VIETNAM